

Membership Socio-demographic Attributes 2010-11

Invitation

Out of the 1448 invitations sent to our membership with emails, 29.4% opened the email. Of the 425 that opened the e-mail, 207 surveys were then completed.

Standard member profile

Highlights

- The majority (58.9%) of respondents were female while 39.6% of respondents were male
- 48.7% of respondents are married, 20.7% live in common-law relationships and 19.8% are single
- The majority (68.9%) of respondents were aged 25-54
- Mother Tongue - Majority (69%) English, 20.7% French and 10.1% other languages
- Majority (57.4%) are bilingual English (first language) French (second language)
- 85.4% of respondents have a Post-secondary Education (such as college/cegep, Bachelor's degree, Master's degree or PhD)
- 33.3% have a gross family income of over \$80,000
- A relative majority (45.4%) of respondents have been living here for 5 years or longer
- The Community Directory and the VEQ website were rated the most useful of VEQ's services

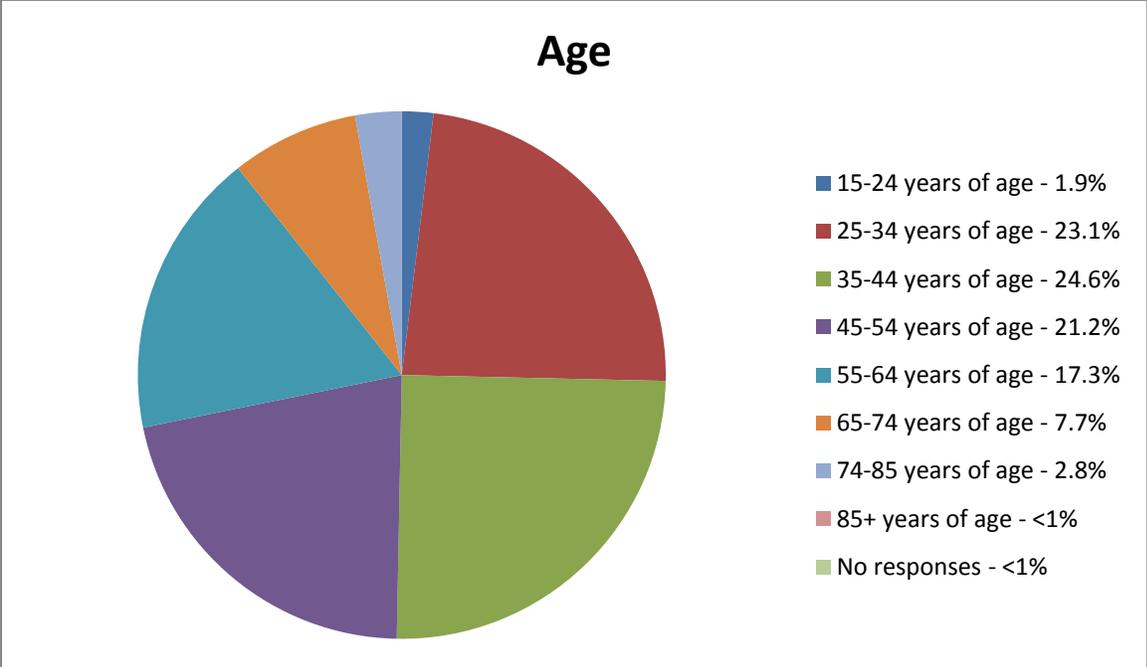
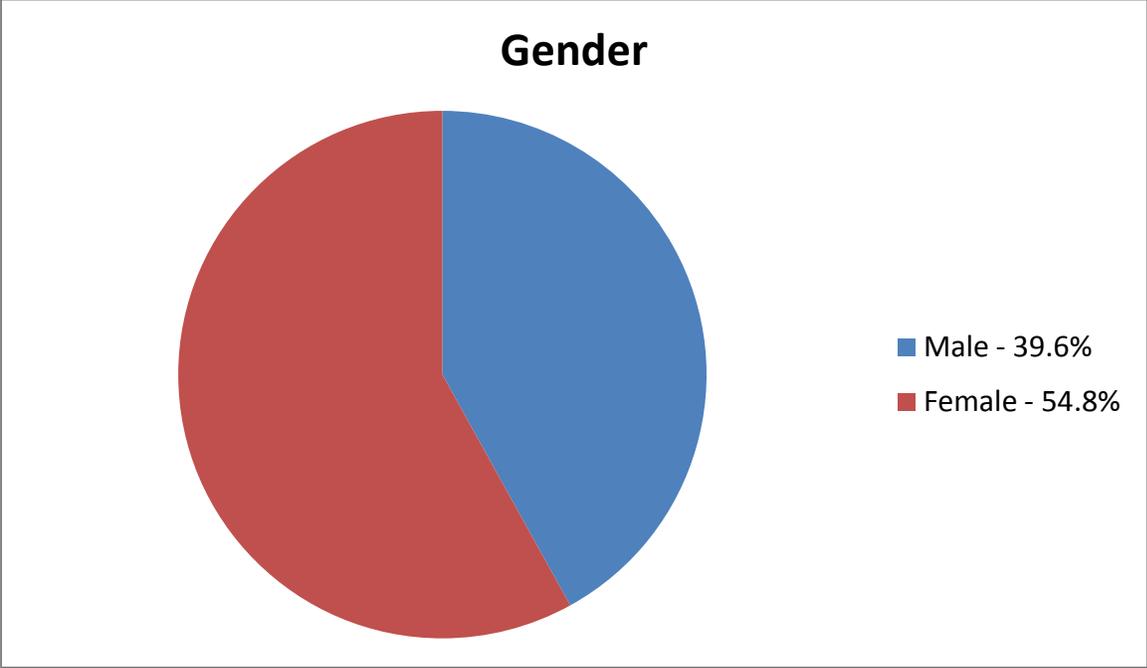
Female

- The majority of respondents of the survey were female 58.9%
- 54.8% of the female respondents were aged 25-44
- Majority (66.3%) speak English as their mother-tongue
- Majority (55.7%) are bilingual English (first language) French (second language)
- 45.9% live with a spouse
- 62.9% of respondents have a Bachelor's Degree or higher
- 26.2% of respondents had a gross family income of \$40,000 – \$59,999 and 25.4% have a gross family income of over \$80,000
- A relative majority (38.5%) of respondents have been living here for 5 years or longer
- The Community Directory and the VEQ website were rated the most useful of VEQ's services

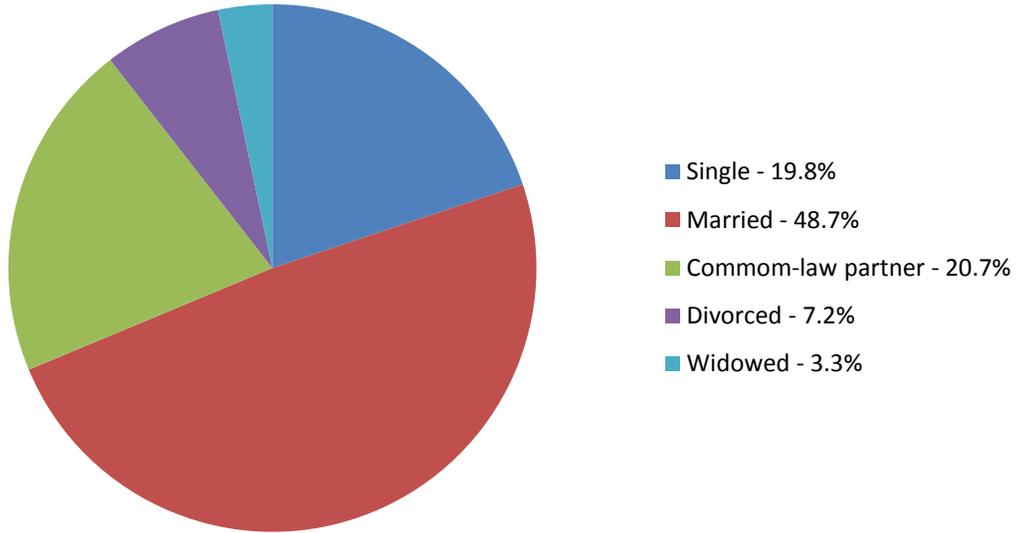
Male

- 39.6% of respondents were male
- 45% of the male respondents were aged 45 - 64
- Majority (73.1%) speak English as their mother-tongue
- Majority (59.7%) are bilingual English (first language) French (second language)
- 53.6% live with a spouse
- 69.4% of respondents have a Bachelor's Degree or higher
- A relative majority of respondents (45.1%) have a gross family income over \$80,000
- The majority (53.6%) of respondents have been living in the Quebec City Region 5 years or longer
- The Community Directory and the VEQ website were rated the most useful of VEQ's services

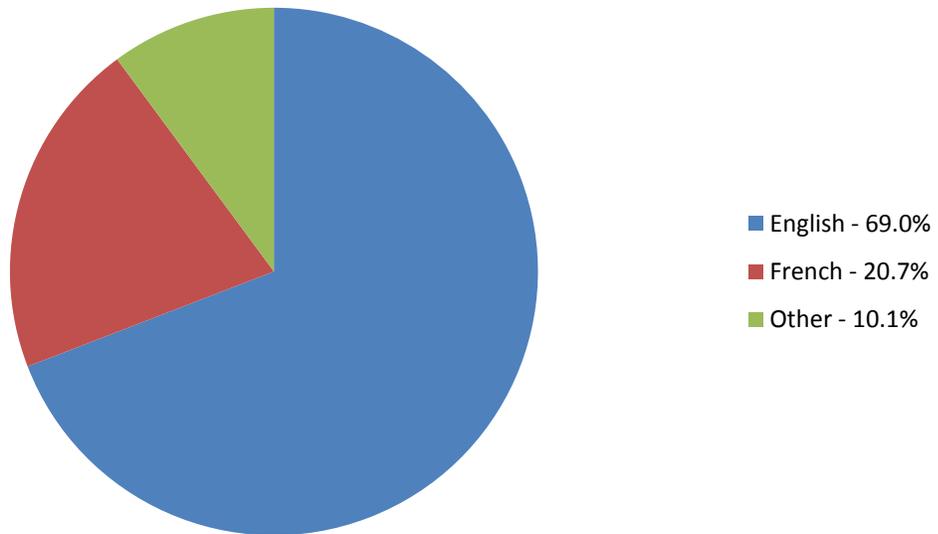
Standard Member Profile



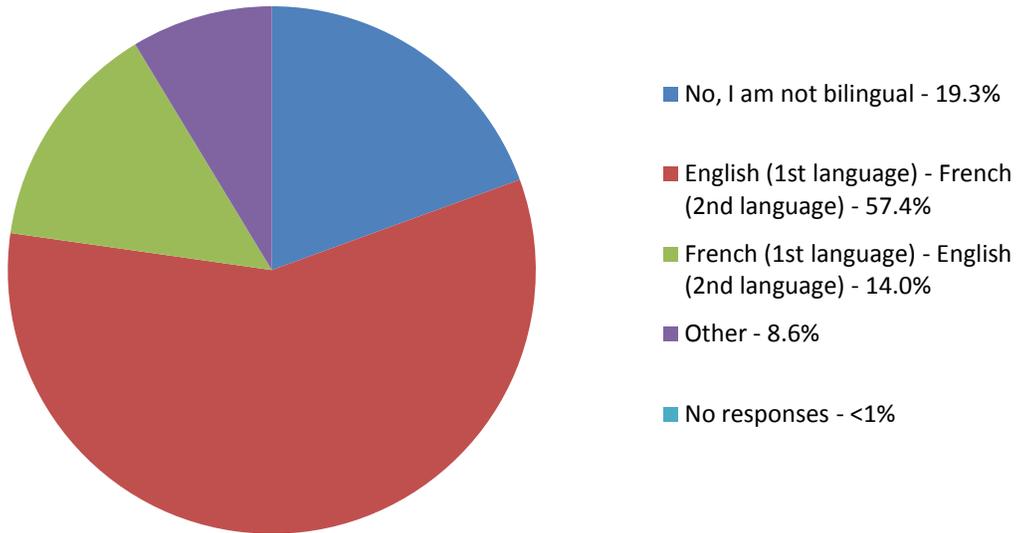
Marital Status



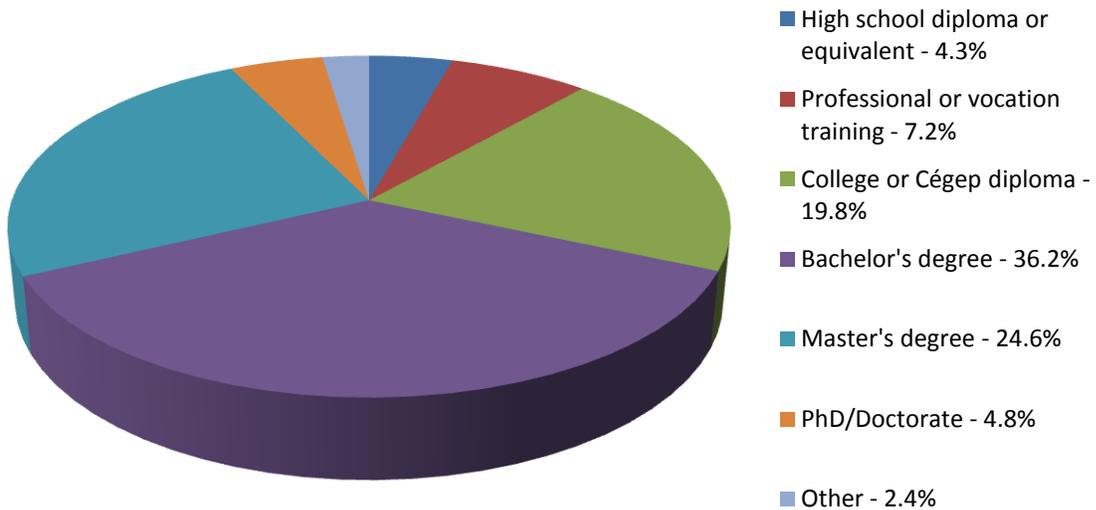
What is your Mother Tongue



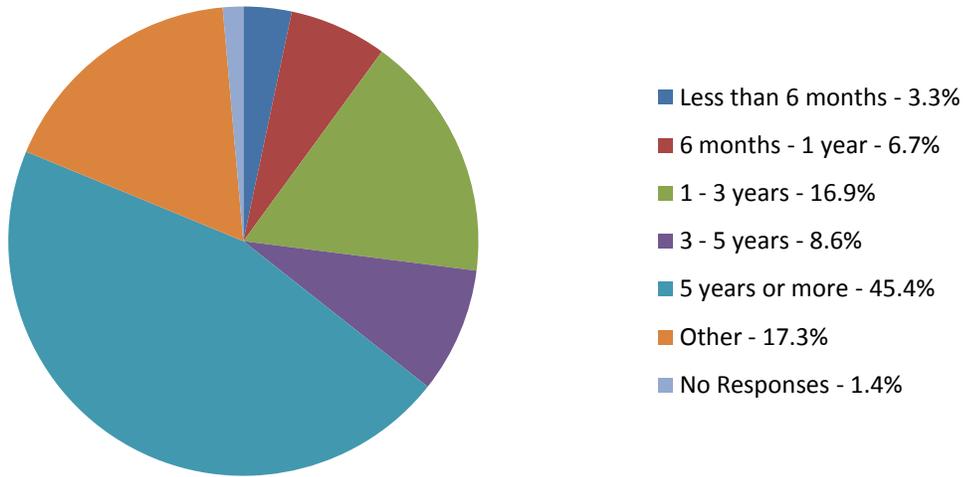
Are you bilingual?



Highest level of education



How long have you been in the Québec City region?



Please rate the usefulness of VEQ's services: 1 = Not useful, 2 = Useful, 3 = Very useful

