



Embrace the opportunity of learning later in life!

VEQ

Voice of English-speaking Québec



EASTERN Centre de formation Eastern Québec
Eastern Québec Learning Centre

This initiative has been made possible with funding assistance from Human Resources and Skills Development Canada's New Horizons for Seniors Program.



Human Resources and Skills Development Canada

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How did THAT grab you? The Continuing Impact of Advertising on our Lives

In the Western World, advertising goes back at least as far as the days of ancient Rome. How has it changed and developed in our own lifetimes? Come and share your views on what works, what doesn't, and why. Analyze advertising strategies then and now, and compare notes with other interested inquirers in three lively discussion sessions.

Moderator: Meb Reisner

Dates: September 16, 23, and 30 (Thursdays)

Location: Eastern Québec Learning Centre, Library

Time: 10:30 am-12:00 pm

The Sixties – A Fascinating Decade

Decadent decade, 'Swinging 60s', 'Flower Power' were just some of the ways we remember this time. The man on the moon, those who died too soon, segregation and automation, the Bay of Pigs, the Beatles gigs, Ban the Bomb, Cassius Clay fights on! What do you remember of the 60s? Come and share your thoughts, music, memorabilia, and anecdotes about these years. Whatever you did, or wherever you were the sixties were unforgettable— come and relive those memories with us.

Moderator: Cynthia Dunster-Michaud

Dates: September 14, 21 and 28 (Tuesdays)

Location: Eastern Québec Learning Centre Library

Time: 10:30 am-12:00 pm

Be part of this new learning experience. Come meet new people, discuss a variety of topics, participate in lively exchanges! Contact the Quebec City Reading Council at 418-681-1258 or by email at learninglaterinlife@gmail.com to register or for further information.